Muskoka Region Waterfront Real Estate Report Summary

Key Highlights:

1. Bracebridge

- Sale Price (Average): Increased by 35.12% from \$746,000 (Sep 2023) to \$1,008,000 (Sep 2024).
- Properties Sold: A notable increase of 100%, from 5 properties sold in Sep 2023 to 10 in Sep 2024.
- New Listings: Jumped by 76.47%, indicating a surge in supply.

2. Georgian Bay

- Sale Price (Average): Increased significantly by 41.26%, from \$1,250,000 to \$1,765,750 year-over-year.
- Properties Sold: Saw an increase of 700% (from 1 property to 8 properties sold), showing more activity in the market.
- Median Sale Price: While the average sale price increased, the median dropped by 12.72%, signalling a shift towards more mid-range purchases.

3. Gravenhurst

- Median Sale Price: Dropped 64.54%, a major shift from \$2,862,500 (Aug 2024) to \$1,015,000 (Sep 2024), indicating more affordable properties in recent months.
- Properties Sold: A 150% increase in properties sold, with 10 properties sold in Sep 2024 compared to 4 in Aug 2024.

4. Huntsville

- Median Sale Price: Increased by 33.72%, from \$860,000 to \$1,150,000 over the year.
- Days on Market: Decreased by 40.96%, indicating faster sales, moving from 83 days (Aug 2024) to 49 days (Sep 2024).
- Properties Sold: 57.14% more properties sold, jumping from 7 to 11 in the same period.

5. Lake of Bays

- Sale Price (Average): Rose by 25.97%, reaching \$2,556,429 from \$2,029,444.
- Properties Sold: Increased by 55.56%, signalling strong buyer interest in this area.
- Days on Market: Decreased by 61.72%, moving from 128 days to 49 days yearover-year.

6. Muskoka Lakes

- Sale Price (Average): It was up by 51.53%, rising from \$2,342,450 to \$3,549,500, showing that premium properties are performing strongly.
- New Listings: Doubled by 100%, indicating a rise in market activity and new inventory.
- Properties Sold: Increased by 17.65%, from 17 to 20 homes sold in Sep 2024.

Muskoka Region as a Whole

- Sale Price (Average): Increased by 17.94%, reaching \$2,173,014 in Sep 2024, compared to \$1,842,511 in Sep 2023. The median sale price also improved slightly by 0.39%, showing resilience in home values.
- **Properties Sold**: Grew by a striking **62.22%**, from 45 properties sold in Sep 2023 to 73 in Sep 2024.
- Days on Market: Improved, dropping 13.11%, with homes selling faster on average.

Muskoka Region Non-Waterfront Real Estate Report Summary

Key Highlights

1. Bracebridge

- o **Properties Sold**: Increased by **45.45**%, from 11 in Aug 2024 to 16 in Sep 2024.
- New Listings: Also saw a jump of 29.63%, with 35 new listings in Sep 2024 compared to 27 the month prior.

2. Georgian Bay

- Sale Price (Average): Data only became available in Sep 2024, with an average sale price of \$525,000.
- Days on Market: Decreased by 47.37%, from 19 days (Aug 2024) to 10 days (Sep 2024), indicating quicker sales in this area.

3. Gravenhurst

- Properties Sold: Dramatically increased by 220%, from 5 homes sold in Sep 2023 to 16 homes in Sep 2024.
- New Listings: A notable rise of 100% was also seen, from 22 listings to 35 in the same period.

4. Huntsville

- New Listings: Increased by 40.38%, from 52 new listings in Sep 2023 to 73 in Sep 2024.
- **Properties Sold**: Despite the jump in listings, the number of properties sold remained the same (22), which might signal a slightly slower absorption rate.

5. Lake of Bays

 Sale Price (Average): No homes sold in Sep 2024, compared to an average price of \$904,850 in Sep 2023. This may indicate market hesitation or a lack of demand for non-waterfront homes in this area for that period.

6. Muskoka Lakes

- Properties Sold: Decreased by 50%, dropping from 4 homes sold in Aug 2024 to 2 homes in Sep 2024.
- New Listings: Dropped by 31.25%, from 16 new listings in Aug 2024 to 11 in Sep 2024, signaling a tighter market.

Muskoka Region as a Whole

- **Sale Price (Average)**: Dropped by **8.79**%, from \$689,636 (Sep 2023) to \$629,005 (Sep 2024), reflecting a general decrease in home prices in the non-waterfront segment.
- **Properties Sold**: Increased by **21.95**%, from 52 homes sold in Sep 2023 to 57 homes in Sep 2024, showing continued demand.
- **New Listings**: Saw a jump of **35.71%**, with 160 new listings in Sep 2024, up from 127 the year before.
- **Days on Market**: Increased by **13.64%**, indicating a slight slowdown in sales activity, with homes staying on the market longer compared to last year.